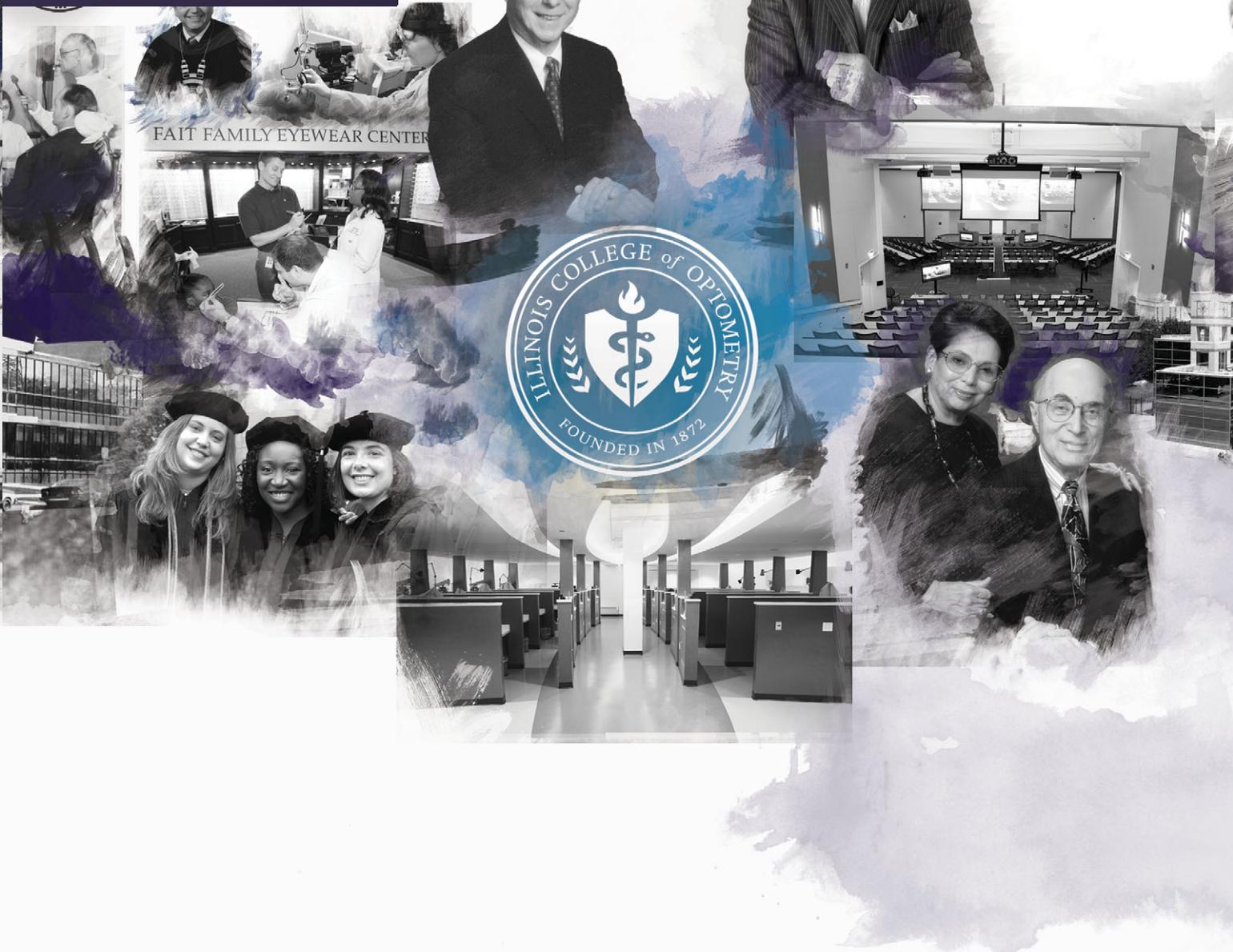


ICO MATTERS



1872-2012

140th

Celebration Issue

IN THEIR OWN WORDS pg. 10

Alumni Reflect on ICO Through the Years

OPTOMETRY'S MEETING IN CHICAGO pg. 16

ICO'S COMMENCEMENT pg. 20



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BEST WISHES!

Brian Cohen, D.D.

Thank you for 10 great years!

Congrats, thank you for all you do!

Looking forward to another decade to Susan Kelly!

Thanks for all you do! Valerie Kattling

Congratulations on 10 years! Bob Donato

Congratulations

Best Wishes in Your 2nd Decade Larry Fisher

So glad to have you on board here. Thanks for all of your support. Renee Beede

Thanks for your great work! Kelly Frant

So glad to have you as ICO's President! Thanks

Congratulations! Pas Roberts

A decade as ICO's President! Congratulations!

CONGRATULATIONS, DR. AUGSBURGER

ON 10 YEARS AS ICO PRESIDENT!

Thanks for 10 years of great leadership! It's a pleasure to work with you. Stephanie Messner

Thanks for a wonderful decade! Elyse Chy

These 10 years have flown by! Here's to 10 more! (Augsburger)

Congratulations! Thanks for all you do! [Signature]

Wow! 10 great years! Congratulations! Andria Pihos

Congrats on 10 years of great leadership! - Achyut Desai

Congratulations! Has it been 10 yrs? Time flies when ICO has great vision & leadership. Valarie Conrad

Congratulations! [Signature]

Congrats! [Signature]

The Best 10 yrs ever! [Signature]

Thank you for a great decade! Barclay Bakken

Warm wishes you enjoy another 10 yrs. [Signature]

Congratulations! [Signature]

AWESOME! YOU ARE AWESOME!

The Illinois College of Optometry is celebrating its 140th birthday this year. Indeed, ICO was established before we ever called this noble profession "optometry."

ICO's growth and development paralleled the building of a profession. ICO's people played integral roles in that evolution, and its alumni distinguished themselves by providing outstanding eye and vision care around the world. It is still true today, as many of ICO's family are movers and shakers in optometry and in their communities.

This 140th birthday got me thinking of my own travels through other optometric institutions. Earlham College in Richmond, Ind., where I started my undergraduate education, is celebrating its 165th birthday this year and is the oldest of the four colleges and universities that have been part of my life.

The Ohio State University started a couple of years before ICO, although the optometry program there did not come along until 44 years later. I completed my undergraduate degree, my professional degree, and my graduate degree there, and stayed a Buckeye for 23 more years on the faculty as optometry moved from a "drugless profession" to a health care profession with full diagnostic and therapeutic responsibilities.

When I went to the University of Alabama at Birmingham in 1993, the university itself was not even 25 years old, having grown up from the Birmingham extension program of the University of Alabama. During the time I was at UAB, the School of Optometry grew from the smallest academic program on campus in terms of financial impact to the second largest behind only the School of Medicine. Because of the impact of optometry on this campus, I was privileged to be asked to serve my last two years at UAB as the provost, the first optometrist in the country to serve as the chief academic officer at a major university with an academic health center.

It doesn't seem like 10 years have passed since the ICO board asked me to move here to serve as president in 2002 during our 130th ICO birthday year. We have been pleased to have many success stories during these past 10 years. I hope you will be able to see the dramatic changes in the campus during one of the extraordinary events that will take place during our 140th birthday year.

My youngest son Ty, who is an artist living in Tucson, Ariz., crafted the wall hanging pictured above to summarize my fortunate career in optometry over the last 45 years. I know you all have a unique story about how optometry has influenced your life. Please share it with us so we can share it with our outstanding ICO alumni around the world.

Arol Augsburger, OD
President

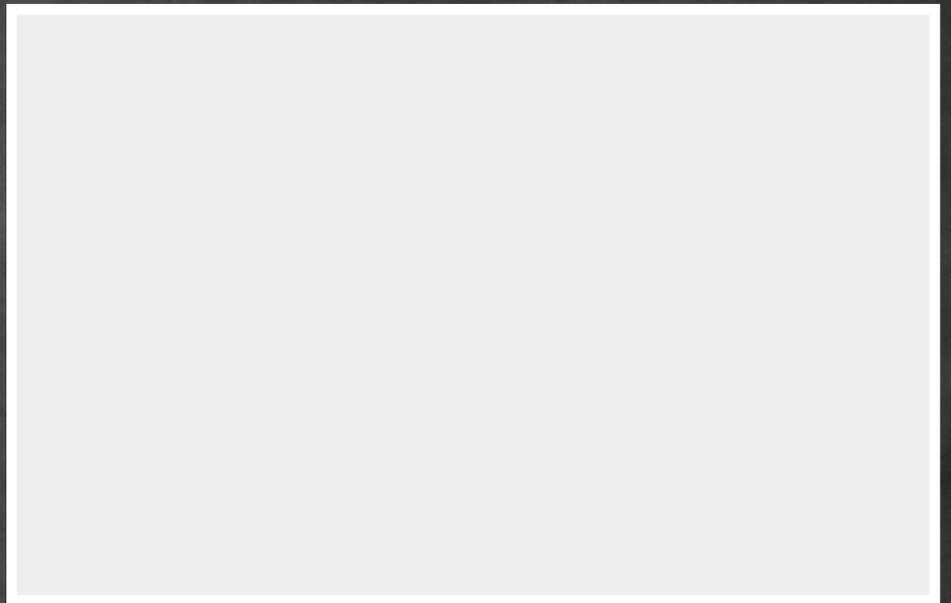


REFLECTING ON THE PAST, READY FOR THE FUTURE

A Message From the President



ICO ANNOUNCES
THE ALFRED AND SARAH ROSENBLIOM
CENTER ON VISION AND AGING



Filling a Need: Facts About the Aging Population

- An estimated, 6.5 million Americans older than 65 have a severe visual impairment.
- By 2030, rates of severe vision loss will double along with the country's aging population.
- The first wave of the 78 million baby boomers turned 65 in 2011. By 2030, the number of people older than 65 will double to 71.5 million, or 20 percent of the population.
- Vision loss can adversely impact the overall health and well-being of older adults in many ways, including increased risk of falls and fractures, depression and difficulty with daily tasks such as indentifying medications, bathing, dressing and walking. In fact, approximately 1.8 million elderly people in this country (not living in nursing homes) report some difficulty with these activities in part because of visual impairment.

The Illinois College of Optometry is proud to announce the founding of the Alfred and Sarah Rosenbloom Center on Vision and Aging, a unique new resource devoted to the vision care needs of the aging population.

The Center within the Illinois Eye Institute honors an ICO icon, Dr. Alfred Rosenbloom, and his wife, Sarah. Dr. Rosenbloom, a 1948 graduate, served as dean of ICO from 1955 to 1972, president from 1972 to 1982, and remains a distinguished professor emeritus. He was inducted into the National Optometry Hall of Fame in 2010, and continues to be a leader in the optometric profession. In addition to his leadership roles at the College, Dr. Rosenbloom has been a pioneer in low-vision rehabilitation. In 1957, he was one of the founders of the first low-vision service at the Chicago Lighthouse. This organization has become one of the most comprehensive social service agencies in the United States. Dr. Rosenbloom was recently honored by being appointed to the prestigious Donald Krumrey Chair in Low Vision at the Chicago Lighthouse.

"The over-80 population is growing four times faster than any other segment of the population," Dr. Rosenbloom says. "ICO's reputation in terms of current and future education offers the opportunity to elevate standards and raise awareness for providing professional vision care to this age group. This may lead in time to the development of a Geriatric Care Patient Service Model, including care for many underserved individuals in assisted living facilities and in nursing homes."

The Rosenbloom Center was announced during the ICO and Illinois Optometric Association Open House on June 29. The phased implementation begins immediately and will ultimately have four essential functions:

- Promote increased knowledge and understanding of the inter-relatedness of aging and vision care for optometry students and practitioners

- Develop programs that reach out to underserved and minority communities, and older adults in and around Chicago, by providing vision care, counseling and support services
- Develop ongoing relationships with selected geriatric care facilities (assisted living and nursing home facilities) in the Chicago area for education and patient care services
- Sponsor vision-related geriatric research

"ICO is unique in having the faculty and the resources to establish what I would consider a model Center on vision and aging," Dr. Rosenbloom says. "As far as I know, there is no

"ICO is unique in having the faculty and the resources to establish what I would consider a model Center on vision and aging."

Alfred Rosenbloom, OD

other vision care agency or facility that can establish a Center like this with experienced faculty to administer the important goals of the Center."

The Center's reach will stretch far beyond the Chicago area, he says. ICO students will have the opportunity to work with aging patients through the Center, and then take that unique knowledge wherever they establish a practice after graduation.

ICO President Arol Augsburger, OD, says the Center is an exciting addition to ICO.

"To have a prominent ICO alumnus and his wife – and a former president of ICO – make such a significant leadership gift to ICO is transforming for the institution," he says. "ICO will soon be the only optometric institution with a Center on Vision and Aging. This will emphasize and highlight our leadership position in optometry."

Stephanie Messner, OD, Named ICO Dean



Following a national search, Dr. Stephanie Messner has been appointed vice president and dean for academic affairs at the Illinois College of Optometry. She was selected in April to advance ICO's competitive and contemporary educational program after serving in an interim capacity for the previous 10 months.

Dr. Messner has served in several administrative roles at the College that gave her extensive experience in administration. She served as the assistant dean for patient care education (2008-2011) and prior to that she was chair, post-doctoral and Illinois Eye Institute-based education (1996-2008). In these positions, she had experience in accreditation, assessment and program development.

"I am so pleased that Dr. Stephanie Messner has been selected as the ICO vice president and dean for academic affairs," ICO president Arol Augsburger, OD, says. "She has contributed substantially to the academic program and curriculum of ICO during the last two decades, and brings a wealth of experiences in higher education administration, accreditation and residency program development. She is highly respected by our faculty, and a tireless advocate for fairness and responsibility within our ICO programs."

Dr. Messner earned her doctor of optometry degree from the Pennsylvania College of Optometry. Since then, she has dedicated 27 years to ICO and has a very valuable historic perspective on the College. She has been involved in much of the development of the current professional program.

"Although I am not an alumnus of this institution, I have spent my entire career at ICO and have a deep understanding of, and affection for, our culture and history," Dr. Messner says, "I truly feel honored to have received my appointment as dean and will do my utmost to continue our longstanding tradition of excellence."

In addition to her work at ICO, Dr. Messner has built a national reputation through her service to several professional organizations. She has been a consultant for the Accreditation Council on Optometric Education, serving as a site team member and site team chair for both institutional and residency accreditation visits. Her involvement with ACOE has provided her with the knowledge and expertise to help with the development of ICO's accreditation materials over the years. She has also served on the Association of Schools and Colleges of Optometry Residency Affairs Committee, and currently serves ASCO as a member of the Chief Academic Officers.



WEB EXTRA
Learn more about Dr. Messner in her new multimedia bio at

<http://www.ico.edu/faculty>

Prestigious Appointment for Dr. Augsburger



College president Arol Augsburger, OD, was appointed in June to the U.S. Department of Veterans Affairs Special Medical Advisory Group (SMAG). The Under Secretary for Health Robert Petzel, MD, made the appointment. Dr. Augsburger was nominated for the committee last fall by the Association of Schools and Colleges of Optometry, in consultation with the American Optometric Association.

"Dr. Augsburger is joining very elite company," says former ICO president and past director of the VA's Optometry Service Charles Mullen, OD. "It's a very prestigious and prominent position. Arol is the perfect individual for this position because of his global understanding of healthcare and because he's so credible within the academic community."

SMAG advises the Secretary of Veterans Affairs and the Under Secretary for Health on matters relating to the care and treatment of veterans

and other matters pertinent to the operations of the Veterans Health Administration, including research, education and training of health manpower, and contingency planning for the VA and Department of Defense. Group committee members meet twice a year. The next meeting will be this fall at the VA Central Office in Washington, DC.

ICO's Dr. Christine Allison Inducted into National Academies of Practice



Congratulations to ICO faculty member Christine Allison, OD, FAAO, FCOVD, AAO Diplomate, DSNAP, who was inducted into the National Academies of Practice this year as a Distinguished Scholar and Fellow.

The NAP is a nonprofit professional organization of distinguished practitioners and scholars from 10 health disciplines, including optometry. Only 150 members may be elected to each of the 10 Academies.

The NAP advises public policy makers on health care issues from the perspective of experts across numerous disciplines.

Other ICO inductees in recent years include

ICO President Arol Augsburger, OD, Sandra Block, OD '81, Janice Jurkus, OD '74, and Dominick Maino, OD '78.

"The NAP induction ceremony was fun and interesting because I was able to enjoy an

"I was able to enjoy an interdisciplinary group who all want to work together to improve health care in this country."

Christine Allison, OD

interdisciplinary group who all want to work together to improve health care in this country," Dr. Allison says.

Stephanie Messner, ICO vice president and dean for academic affairs, says the entire ICO community takes great pride in Dr. Allison's induction.

"Dr. Allison's contribution to the role of this interdisciplinary group in providing advice to healthcare policy makers will benefit the public as well as our profession," Dr. Messner says.

ICO Names Alumni Scholarship Winner

The ICO Alumni Council has selected fourth-year student Erik Mothersbaugh, OD '12, as the recipient of the 2012 Alumni Association Scholarship Award. The award is given to acknowledge a student's service to ICO and offset the financial burden upon graduation.

"Erik has shown exemplary leadership and service to ICO as a student, and we look forward to his continued service to the institution and profession in the future," says Alumni Council President Jeff Varanelli, OD '98.

As a student, Dr. Mothersbaugh was very involved in campus leadership, including serving as president of the Student Association. His spirit of giving continues as an alumnus, as he intends to use the \$500 award to name a seat in the Lecture Center and then donate the remaining money back to the Alumni Association Scholarship Fund to benefit a future student.



Arol Augsburger, OD, and Erik Mothersbaugh, OD

"It is an honor to be recognized by ICO's Alumni Association," Dr. Mothersbaugh says. "I have been privileged to see all of the campus improvements during my four years as a student, and that simply would not be possible without the hard work and support of generous alumni. I plan to make arrangements to use the award as my first official donation to the College."

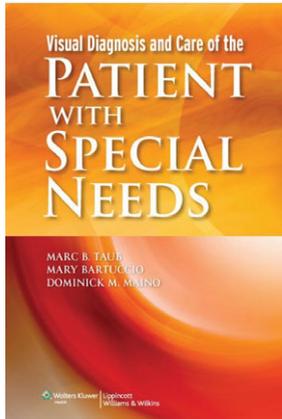


WEB EXTRA

To find out more about supporting the Alumni Association Scholarship Award, visit

<http://www.ico.edu/alumni-association/alumni-association-scholarship>

**ICO's Dr. Maino
Co-Authors New
Textbook**



ICO faculty member Dominick Maino, OD '78, is co-author of a new textbook, *Visual Diagnosis and Care of the Patient with Special Needs*, published by Lippincott, Williams and Wilkins. The book took root when Mark Taub, OD, of Southern College of Optometry, and Mary Bartuccio, OD, of NOVA Southeastern, met with Dr. Maino to talk about the need for an update to Dr. Maino's landmark textbook, *Diagnosis and Management of Special Populations* (Mosby, 1995, reprinted by OEPF 2001). That book was voted one of the 10 best books in 1995 by the University of Alabama at Birmingham School of Optometry faculty.

Drs. Maino, Taub and Bartuccio decided to join forces and devote their time and talent to not only updating the foundation laid by Dr. Maino's previous book, but to expand the breadth and depth of the available material within a new work. Although the new work is primarily for optometrists and ophthalmologists, Dr. Maino says it also is suitable for a variety of professions serving the health care needs of those with disabilities.

The book features a chapter on neuroplasticity written by Dr. Maino with the assistance of ICO faculty members Yi Pang, OD, PhD, and Robert Donati, PhD. It is co-authored by Susan Barry, PhD, a professor of biological sciences

and neuroscience at Mount Holyoke College. Other ICO connections include chapters by former Dr. & Mrs. Dominick Maino Visiting Professors Kenneth Ciuffreda, OD, PhD, and Len Press, OD; ICO alumni Sidney Groffman, OD '51, Garth Christenson, OD '84, Brad Habermehl, OD '88; and Nadine Girgis, OD, who completed her residency at the College.

The book is available at **Amazon.com** or from the publisher at **lww.com**.



L-R: Robert Donati, PhD, Yi Pang, OD, PhD, Arol Augsburger, OD, and Dominick Maino, OD, MEd.

IF YOU SEE THIS

PLEASE CONTACT THE ILLINOIS EYE INSTITUTE TO FIND OUT HOW YOU CAN PARTICIPATE IN A NATIONAL STUDY SUPPORTED BY ELI LILLY AND CO.

The IEI has been selected as the only optometric clinic in the U.S. to investigate non-arteritic anterior ischemic optic neuropathy (NAION) and potential links to PDE5 inhibitors (e.g. Cialis, Viagra). Eligible patients for the prospective case-crossover study are adult men with acute or sub-acute vision loss owing to NAION (within 45 days of onset of symptoms). The examination and related testing are free.

If you have qualified patients for this study or wish to get more information, please contact Mary Podgers, administrative assistant to Dr. Leonard Messner, at mpodgers@ico.edu or 312.949.7211.



New Library Director Is Resource for Faculty, Staff and Students



ICO recently welcomed a new library director to campus. Christine Weber brings a wealth of experience and fresh ideas about how to make the Carl Shepard Library an even better resource for students, faculty and alumni.

She took the first step in implementing those ideas by forming a Library Faculty/Student Committee to generate recommendations on ways to repurpose some of the space, update the collection and refresh the common areas. She sees the role of the library as primarily one of service.

“We provide students, faculty, staff and alumni with support for their research and academic needs,” she says.

Weber wants to remind alumni that they enjoy a number of library benefits, even away from campus. ICO graduates have access to a document delivery service in which PDF files from the library collection can be sent to alumni via e-mail. A variety of reference services, including literature and VisionCite searches as well as bibliographic verification

also are available. Alumni near campus or in town visiting can access library computers as guests, as well as access the ICO physical collection on site

Weber is a native of Pittsburgh (yes, she is a Steelers fan), received her bachelor of arts degree from Penn State and her master’s degree in library science from the State University of New York at Geneseo. Her

impressive work history includes time in corporate, higher education and nonprofit settings, as well as owning a small business.

When not on campus, Christine rides horses, cooks and volunteers for Sit, Stay, Read, a

literacy organization in Chicago that uses dogs as a tool to improve reading skills and foster a love of learning in at-risk first through fourth graders in the Chicago Public Schools. Just don’t ask her what her favorite book is because she says she “can’t possibly answer that question.” If pressed, she narrows it down to biographies and women’s contemporary fiction, though she is usually reading five books at any given time.

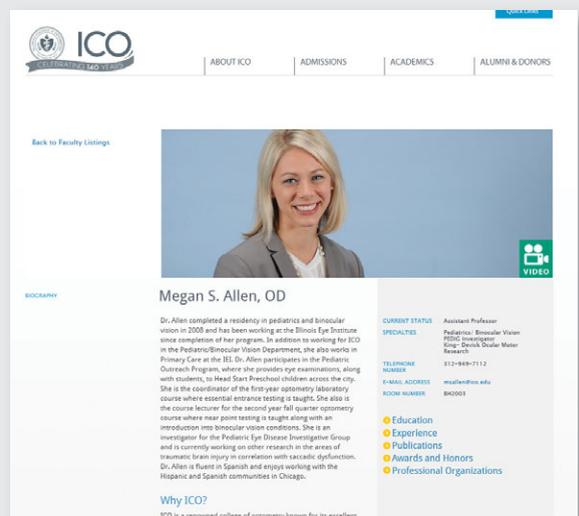
“We provide students, faculty, staff and alumni with support for their research and academic needs.”

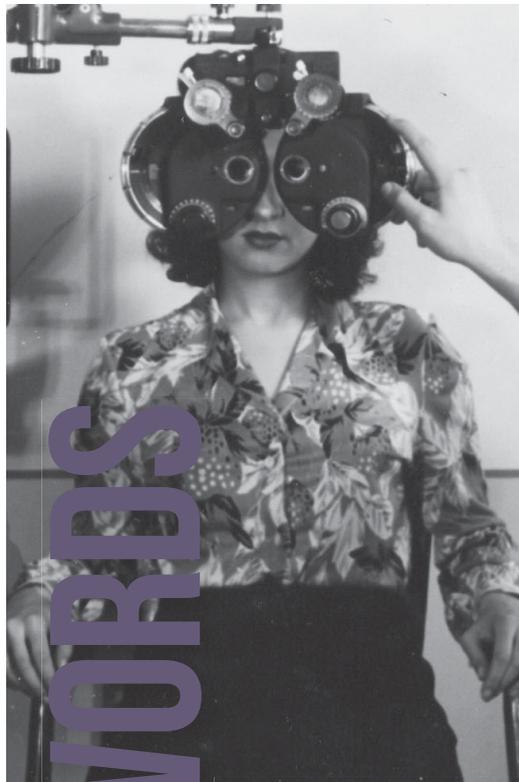
Christine Weber

Get to Know the ICO Faculty in New Multimedia Bios

There’s an exciting new addition to the ICO website: all-new, multimedia faculty bios. Each faculty member’s new page includes an updated photo, his or her professional experience and accomplishments, and a personal answer to the question “Why ICO?” In addition, most faculty members created a video introduction for students and prospective students.

We invite all alumni to explore the site and find out about the talented faculty who share their wisdom on campus every day. To access the bios, visit www.ico.edu/faculty





IN THEIR OWN WORDS

ALUMNI REFLECT ON ICO THROUGH THE YEARS

THIS YEAR, THE ILLINOIS COLLEGE OF OPTOMETRY

marks a very proud milestone: 140 years of educating the best optometrists in the world. Its roots go back to 1872, when it was founded as the Chicago College of Ophthalmology and Otology. Over the years, it took on different names and merged with other schools, but it has never wavered from its dedication to providing an unsurpassed educational experience to optometry students.

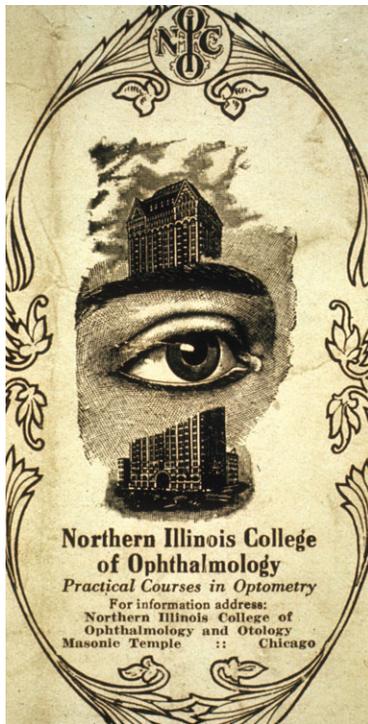
ICO Matters asked graduates from the last eight decades to share memories, in their own words, of their time at ICO and of the fulfilling careers and lives that their degrees made possible:

BY TARA BURGHART

THE START

1872

Dr. Henry Olin founded the Chicago College of Ophthalmology and Otology.



MARTHA SULLIVAN PECK, OD '36

"My father was an optometrist, and he always wanted me to be an optometrist, too. There were five women in our class. The college was on Drexel Boulevard. We had exams to take and studying to do. But we had fun, too. Some of the boys lived in another bunch of apartments on another street, and I could go over to their apartment building, and they did the cooking. I'd have meals with them, and I didn't have to buy my food! I met my husband, Glenn Peck, at college."

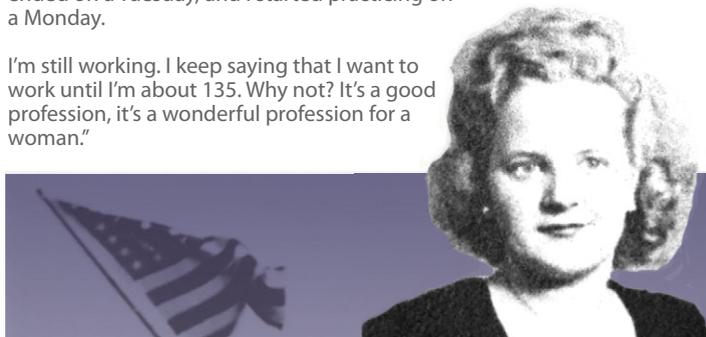


MARILYN BRENNE HEINKE, OD '45, FCOVD

"I went to college all the way through World War II. When I graduated in 1945, the war was still on. We didn't have a very big class. We had four girls. We had 18 in the class total.

I started practicing the day before V-J Day. I took a job in Manitowoc, Wisconsin. I think the war ended on a Tuesday, and I started practicing on a Monday.

I'm still working. I keep saying that I want to work until I'm about 135. Why not? It's a good profession, it's a wonderful profession for a woman."



"I'm still working. I keep saying that I want to work until I'm about 135."

GILDA BERKMAN PRESKILL, OD '56

"I was the only female student on campus when I arrived. When I got here, it was only the secretaries in the office and me. At that point, there were four fraternities in the school, and they all signed me up to be the sweethearts of their fraternity! It was really nice, and I was very cute, so ... a lot of dating! It was great.

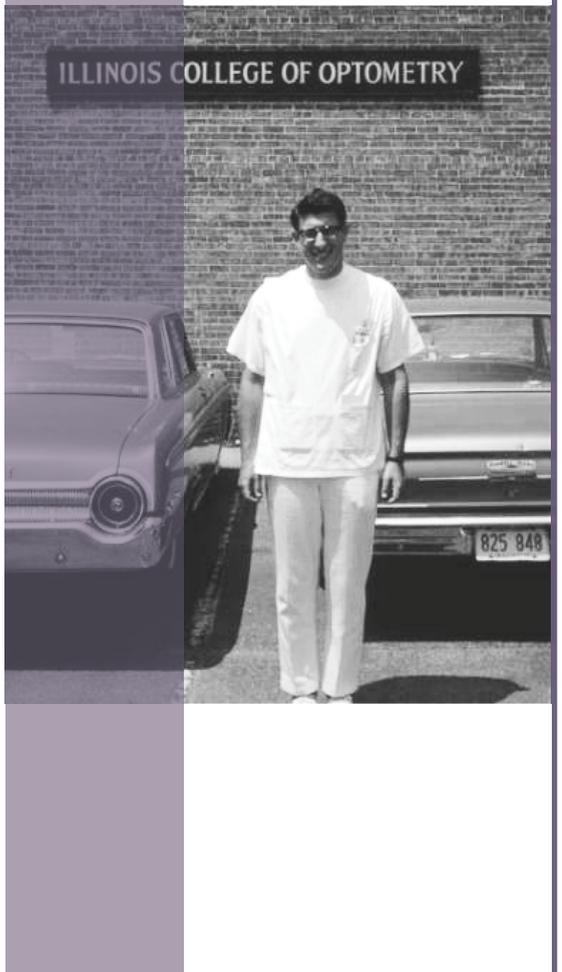
By the time we got to December, no one had told me how cold it was going to be. I knew it was going to be colder [than where she grew up in Cuba] but I couldn't warm up no matter what I did. I wrote my parents, and I asked them to send me a ticket to go home for a while. We had one month between semesters, and they did send me a ticket, and that was really great."



HOWARD WOOLF, OD '67

"My mother and father are graduates of Northern Illinois College of Optometry, which is one of the predecessors of ICO. They met while they were students ... My son is a graduate of ICO, too.

When I went to school, they'd just built the dormitory Brady Hall. Then I had the fortune to come back and be on the alumni association, be the president of the alumni association and then be on the board of directors. I've watched the school grow into its current campus. It's been a tremendous learning experience. You really see how big things, like the country, work but in a microcosm. You see the good, the bad and some of the ugly. ... The college, when I came there, it was a three-year college, and now it's a four-year college. It now has phenomenal facilities. ... We've had good leadership. I've watched good presidents and good times. Each person and personality seems to be right for the moment we need. Sometimes they may stay a year or two too long, but that's life! ICO has had the right leadership at the right moment and it has been strong enough to survive when things weren't so good."



"I felt my clinical years at ICO were really enhanced by a new team of doctors that came in who were all residency-trained."

The curriculum changed from a 3-year to a 4-year professional program.

1967

1983

A 50,000 square-foot-facility was added to house a new lecture center, library and fitness center.



PATRICIA ANDOLINA, OD '84

"I made a lot of lasting friendships. The students there were so friendly, we really did bond right at the beginning. ... It wasn't competitive. Everyone was there to succeed. You wanted everyone to pass and to do well.

Our class founded what was called The Blind Spot Bar. We did it when we were at Brady Hall, the dormitories. We had a fun group of kids, so after a grueling week of work, we could relax and we had a little happy hour. There were some very talented guys in our class who were musicians and they formed a band called the Adipose Rhythm Dukes. Some of the faculty came. It was just great times."



MILLCENT KNIGHT, OD '87

"I got interested in optometry because of my personal experiences with the profession, with ICO in particular. I had my first eye exam at ICO at age eight.

The interesting thing about my year is that we were one of the first classes that was supposed to graduate fully prepared to utilize therapeutic pharmaceutical agents. The curriculum was changed in our last year so that we would be best prepared to do this, and I think that by and large, we were well-equipped. I felt my clinical years at ICO were really enhanced by a new team of doctors that came in who were all residency-trained and who had a very strong medical bent to their practice expertise, including Drs. Messners. I think they helped the transformation that was occurring in optometry, making their students better able to do clinical diagnoses of eye disease, and also helping students feel more comfortable with treatment."



MARK COLIP, OD '92

"[Attending ICO] was the greatest and most intellectually fulfilling challenge of my life.

Being surrounded by bright and caring people with a common goal is an extraordinary opportunity afforded to a select group each year. I was honored and humbled to have the opportunity.

[During our time at ICO] we learned to become professionals. There is a real metamorphosis that occurs at ICO. In my role today, I have the privilege of seeing it occur every year now. Students arrive a bit idealistic and anxious and still very much with undergraduate mindsets and wondering, "What do I have to do to get by?" Before long you realize 'getting by' is no longer the objective, but rather learning everything you can in order to be best prepared to take good care of your patients that is most important."



SCOTT COLLINGS, OD '08

"I was lucky enough to meet my wife, Kara, at ICO. And what's amazing is we are one of about 10 couples in our class who met at ICO and later married. To me, that is a testament to how bonded classes become at ICO throughout their four years together."



"ICO is like a family. ... It was like I was hanging out with family members for all those years."

The four-story Residential Complex opened to provide contemporary student housing. Brady Hall became offices for faculty and staff.

1996



GRACE TRAN, OD '08, FAAO

"ICO is like a family. ... It was like I was hanging out with family members for all those years.

I interviewed at a lot of other schools, and all of those schools have their unique qualities, but I could tell at ICO – even as a candidate – I felt like the students were very strongly represented. ... I knew that if I went to school there, if I wanted to make a difference, I would have a voice.

We crammed like crazy, we studied so hard – test after test after test. But we did it! When I look back now, I laugh and think, 'I never want to take a test again.' But all the students you meet, those classmates, they are lifelong friends. I don't think I would have been able to pass school without some of the friends I made."



Chicago Vision Outreach was established to extend primary eye and vision care services into community health centers. The following year, a clinic was opened at Princeton Elementary School to serve Chicago Public School children in need of eye and vision care

2010

The Lecture Center was renovated.
The NextGen electronic health record system was launched to document patient visits.

2011

ICO & IOA OPEN HOUSE

Though the morning of **June 29** was all dark clouds and oppressive heat, by the afternoon the weather had cleared—just in time for ICO’s Celebrating Optometry in Illinois Open House, co-hosted by the Illinois Optometric Association.



Scheduled to coincide with Optometry’s Meeting—taking place less than two miles away at McCormick Place—the Open House gave many optometrists unaffiliated with ICO the opportunity to see the school for the first time, and offered alumni and friends of the College the chance to reconnect and celebrate ICO’s 140th anniversary.

Kimberly Menza, OD ’09, of Daytona Beach, Fla., was amazed at how ICO has advanced in the three years since she’s graduated. “The campus has changed so dramatically,” she said. “The Lecture Hall, the Eyepod, the labs. It’s light years ahead of where it was when I was here. I’m a little jealous—and by a little, I mean a lot.”

Dr. Menza was among the preceptors attending the meet and greet reception in the Gymnasium, where students considering externships had the unique opportunity to speak to supervising doctors face-to-face.

“It opened my eyes to externship sites that I hadn’t thought of,” said Student Association president and ICO third-year Kevin Cassin. “From what I’ve heard from my colleagues—especially those who are in my class, who will be picking externships in August or September—it was an awesome opportunity to meet the preceptors and learn about the opportunities that are available at each of their sites.”

Event attendees sipped dessert martinis and nibbled on sweets in the Gymnasium. At the taste of ICO in the Carl F. Shepard Memorial Library, guests lined up for delectables like blackened fish tacos, vindaloo chicken skewers and hot dogs with all the Chicago-style trimmings (as well as ketchup, for those unaccustomed

to eating their wieners in the local fashion).

Among the guests in the Library was Third Ward alderman Pat Dowell. “I wanted to be here to celebrate this occasion,” she said, following the evening’s opening remarks from Dr. Augsburger and IOA president Sandra Bury, OD ’95. “ICO is a tremendous asset in the Third Ward. Many of the people that I represent would not have an eye care option if this institution were not here.”

The evening’s most notable event was the announcement of the founding of the Alfred and Sarah Rosenbloom Center on Vision and Aging, at a Leadership Circle reception honoring the Rosenblooms in the President’s Board Room.

“This is a landmark evening for Sarah and myself,” Dr. Rosenbloom said to a full room. “It’s really great to see so many dear friends and esteemed colleagues here tonight. Sarah and I are truly proud to establish the Center on Vision and the Aging at ICO, an institution which has played such a vital role in our lives for so many years.”

Mrs. Rosenbloom also made a few remarks. “You know there’s an old saying: Behind every great man, there’s a woman,” she said, to a chorus of laughter and applause. “I really am thrilled to see our alumni come back tonight.”

The reception was one of the evening’s many highlights, according to Dr. Bury. “People are saying it was a true celebration of optometry in Illinois,” she said. “It was just perfect.”



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ICO Class of 2012

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Contributors





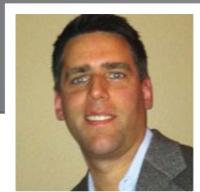
"ICO IS A TREMENDOUS ASSET IN THE THIRD WARD."

ALDERMAN PAT DOWELL





Social Media Opening Doors to New OD Opportunities



By Steve Vargo OD '98



Are you a new optometry graduate searching for that first professional opportunity? Have you been in one spot for a few years and you're thinking about a change? Is this the time for you to seek a position with fewer demands on your time so you can

focus on raising a family or furthering your education?

Whatever your reason for seeking a new optometric opportunity, the reality is the same for everyone: Technology has completely changed the landscape for optometrists at every level. Many of the traditional approaches taken in the past are no longer viable. Mailing off a resume with a cover letter attached and crossing your fingers that you will get a phone call is, for the most part, a thing of the past.

The good news is that you're probably already using one of the best tools available for today's optometrist to put himself or herself in front of employers and stand out from the pack: social media. If managed correctly, the most popular sites are an excellent way to build a personal and professional brand that can get you noticed by employers. If you have special training or skills, social media also is a great way to establish your expertise in this area.

Even if you're an experienced Facebook user or Twitter follower, there are a few additional steps to take to begin establishing your professional social media brand. A good place to start – if you haven't already – is to create online profiles on LinkedIn, Facebook and Twitter. If you're already on these sites, take the time to customize your profile. Make it look as professional as possible so prospective employers get a good impression of you. Remember

that even people who aren't Facebook friends, Twitter followers or LinkedIn connections can find a good deal of open information about you just by searching for your online profiles. Here is an overview of the most widely used networks, along with some suggestions for making them work for you:

1. Blogging

Blogs are a great way to share information about yourself and establish your expertise or authority on a particular subject. Is there a niche that interests you (i.e. sports vision, ortho-K, etc.)? Write about it. You're not an expert? Become one. Research your topic, write about case examples, interview industry experts, share your accomplishments, etc. Launch a blog that centers around both your expertise and passions. Whether you post once a week or once a month, you will gradually accrue a nice body of work that can be easily linked to an online resume or forwarded to employers. Facebook, LinkedIn and Twitter are great ways to broadcast your blog posts. Sites to try: WordPress.com, Blogger.com, Tumblr.com

2. LinkedIn

LinkedIn is a networking site that helps you "link" to other professionals in your industry. LinkedIn gives you the opportunity to connect with people who can connect you with other people. You can think of your LinkedIn profile as an online resume with tremendous networking ability. It's the one place on the web where you can demonstrate everything that makes you valuable to an employer – best skill sets, recommendations of peers, knowledge, etc. Repeated exposure to your brand and expertise will elevate

A Recruiter's Advice

Companies are expected to use social media to recruit for more than 80 percent of job openings this year, and nearly all recruiters are using social media to find candidates. Estel Singleton, recruiter at ETS Vision recruiting firm, which specializes in job placement for optometrists and ophthalmologists, says very few in the optometric field are using the full power of social media for their careers. He offers these suggestions for leveraging social media to find a new opportunity:

- **Be personable, but professional.**
- **Don't make everything public. Make private anything you would not want a potential employer to see.** As a recruiter I am looking for your social media presence online, and employers are doing it, too. You can find tools and hints for keeping information private by searching the help portion of a social media site or doing a Google search.
- **Completely fill out your profile information if you want others to find and communicate with you.**
- **Showcase your skills, abilities, experience, and personality.**
- **Use customized URLs such as www.linkedin.com/in/mdkennedy or www.facebook.com/ETSVision.**
- **Ask others to add recommendations to your LinkedIn profile.**
- **Be an active participant in order to be noticed and recognized!**

your status in the eyes of colleagues and peers. Post your blog updates, join industry groups, participate in discussions and be a knowledgeable resource for others. The ability to make connections outside your inner circle of friends and colleagues makes LinkedIn a very powerful networking and branding tool. Be sure to make your profile page public and completely fill out your profile. You can hide contact information, but make sure you allow others to send you InMail and Connection requests. And don't forget to join the ICO LinkedIn group, which is open only to ICO students and alumni.

3. Facebook

It's hard to ignore a format with 800 million active users, half of those logging on every day. Optometric Facebook pages and groups, such as the ICO page, are a great place to share thoughts, ideas and opinions. If you have an area of expertise, share comments and feedback with the group on that topic. Again, there are many potential employers on these sites who may reside in your area or are willing to recommend you to their colleagues.

4. Twitter

Twitter is a quick and easy way to share knowledge, ask questions, and build your online presence in short snippets, because 140 characters is all you get. Engage others by replying, re-tweeting, and direct messaging. Beware that Twitter is full of others who are constantly posting and it can get very noisy. Engagement is key to successfully using Twitter.

Of course, your qualification for a position won't ultimately rest on how many "likes" your Facebook page has or how many widgets you have on your blog. Keep in mind that social media is a great tool to facilitate relationships, but should not be a substitute for real relationships. Most the people you encounter online will have little impact on your professional life, but within that pool is a subset of people who can make a real difference for you. Don't be afraid to seek out these "difference-makers." Be friendly, ask questions, don't be overly self-promotional, and be a helpful resource for others. Hopefully, these efforts and connections will lead to the perfect new opportunity.

Steven Vargo, OD, MBA, practices optometry in northern Indiana. He is also president and owner of iMobile Communications. He can be contacted at Svargo23@yahoo.com.

Helpful links to check out on this subject:

- **The Online Resources You Must Use for Recruiters to Find You**
<http://money.usnews.com/money/blogs/outside-voices-careers/2012/04/17/the-online-resources-you-must-use-for-recruiters-to-find-you>
- **How to Use Social Media in Your Job Search**
<http://jobsearch.about.com/od/networking/a/socialmedia.htm>
- **Professional Branding**
<http://jobsearch.about.com/od/professionalbranding/a/branding.htm>
- **Job-Hunt.org**
<http://www.job-hunt.org/social-networking/social-media.shtml>



CONGRATULATIONS

≡ TO THE CLASS OF 2012! ≡

ICO welcomed 168 new optometrists to the profession May 19 with a touching and dignified commencement ceremony at Rockefeller Chapel at the University of Chicago.

It wasn't easy to get there – both in the hard work the students put in during their time at ICO and, in the case of commencement itself, because of the transportation challenges presented by street closures and alternate train schedules due to the NATO Summit in Chicago that same weekend.

“As the members of the Class of 2012 have learned, the road to becoming a doctor is certainly not an easy one,” said vice president for student, alumni and college development at ICO, Mark Colip, OD '92 as he addressed the graduates. “But then again, nothing worthwhile ever is.”

Despite the external hassles, distinguished alumni, faculty, staff and supporters of ICO, as well as family and friends of the graduates, filled the historic chapel and watched the students take the oath to become optometrists.

ICO president Arol Augsburg, OD, reflected on the long road the College has taken since its founding 140 years ago – one year after the Great Chicago Fire of 1871. He noted the long history of innovations brought about by the school and its graduates, and highlighted them by awarding ICO's first Medal for Innovation to Richard S. Kattouf, OD '72, current chairman of the Board of Trustees. Among his many professional accomplishments, Dr. Kattouf established the Kattouf Program for the Enhancement of Independent Optometry, which provides professional expertise and consultation to students and residents of ICO.

“While your academic and clinical work at ICO is now complete, I hope that you will always

hold dear your time spent here and that you also realize the impact this wonderful institution has had on your ultimate success in our beloved profession,” Dr. Kattouf told the graduates. “It is now up to each of you to carry on the rich traditions of those who have made this walk before you. I also urge you to remember that it will be incumbent upon each of you to give back to ICO so that others may follow your path.”

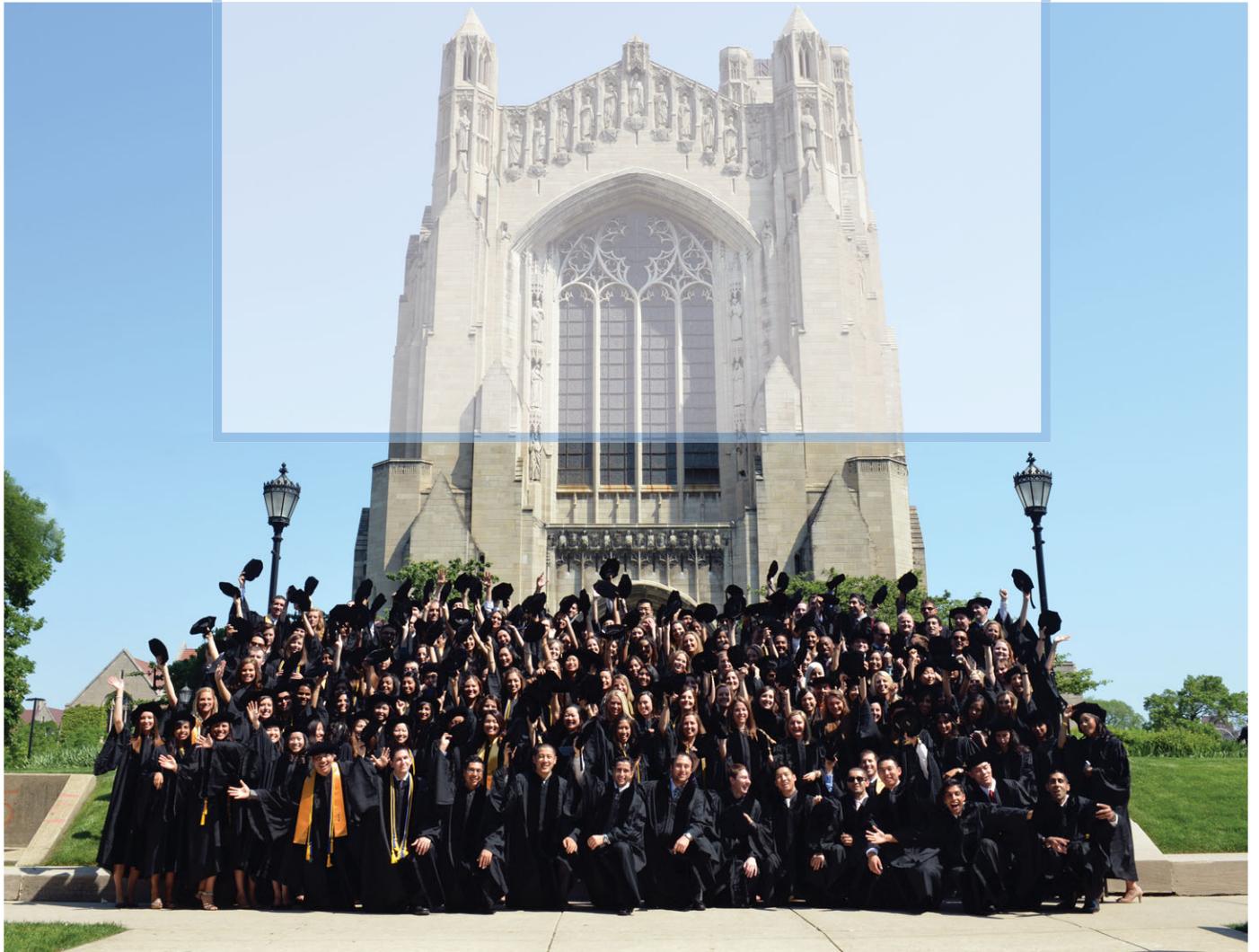
Long roads and innovation also were central to the address by keynote speaker Dori Carlson, OD, FAAO, 2011-12 president of the American Optometric Association and recipient of an honorary Doctor of Science in Optometry degree during the commencement ceremony. She asked graduates not what they planned to be, but “Who will you be?” She described a career that took her to unexpected places, including her current home of Park River, N.D., a town that worked hard to persuade the Minnesota native to set up a practice there, going so far as to auction off a four-foot-long stuffed raccoon to pay for her plane ticket there.

That experience laid the foundation for a career of accomplishment gained from saying “yes” to unexpected opportunities, from being asked to join her state optometric association's coding committee, to being asked to testify in front of the North Dakota legislature on optometric issues, to her current status as the first woman to become president of the AOA.

“You're going to have all kinds of opportunities that will present themselves to you,” Dr. Carlson told the graduates. “Some will work out great. Others won't – but that's true with anything in life. Seize the opportunities. I tell you these stories today to entertain but to also open your eyes to the opportunities you might have never thought existed.”

≡ VALEDICTORIANS ≡

THOMAS J. KEMMERER AND VICTORIA WENZEL



BY THE NUMBERS

168 GRADUATES

966 APPLICANTS ORIGINALLY
COMPETED FOR THE SEATS

66% FEMALE

34% MALE

GRADUATED WITH
HIGH HONORS **35%**

PURSUED POST DOCTORAL
RESIDENCIES **24%**

STATES REPRESENTED AND
SEVEN CANADIAN PROVINCES **27**

IN SCHOLARSHIPS
AND AWARDS **\$200,000**

Homecoming 2012 Schedule of Events

All
Alumni Are
Invited!

FRIDAY, SEPTEMBER 7

5:30 - 6:30 pm

Alumni Association Awards Program
Hard Rock Hotel

6:30 - 9:30 pm

Class Reunion Cocktail Reception and Dinner
Hard Rock Hotel

SATURDAY, SEPTEMBER 8

9:00 - 10:30 am

50 Year Club Breakfast
Hard Rock Hotel
(by invitation only)

12:00 - 9:00 pm

Shuttle service provided to/from Hard Rock
Hotel and campus

12:00 - 6:00 pm

Campus Tours

2:00 - 4:00 pm

Beyond the Buzzwords - How Real ODs Market
Their Practice with Social Media
Nathan Bonilla-Warford, OD '04, FAAO
ICO Lecture Center

4:00 - 6:00 pm

Student/Alumni Mingle
featuring exhibitors and raffle prizes
ICO Gym

6:00 - 7:00 pm

Leadership Circle Reception
President's Office
(by invitation only)

HOTEL INFORMATION

A limited number of rooms will be held until August 17 at the
Hard Rock Hotel, located at 230 N. Michigan Avenue.

To make reservations, call **312-345-1000** and identify yourself
with the "Illinois College of Optometry Group" to receive
our special discounted rates of \$149.00 and \$169.00 per night or
register online at www.hardrockhotelchicago.com and use
room block code ILCO090612.

7:00 - 9:00 pm

Party at Kroll's South Loop Bar and Restaurant
1736 S. Michigan Avenue
(Shuttle provided from host hotel and from campus.)

SUNDAY, SEPTEMBER 9

8:00 - 9:00 am

Continental Breakfast and Sign-in
ICO Lecture Center Foyer

9:00 - 10:40 am

Vision and Aging: Clinical Considerations
Janis E. Winters, OD '91
ICO Lecture Center

10:40 - 11:00 am

Refreshment Break

11:00 am - 12:40 pm

Top Ten Clinical Pearls for Treating Vision Impairment
Lori L. Grover, OD '90, FAAO
ICO Lecture Center

12:50 - 2:00 pm

Campus Tours

Sponsored in party by:

Alcon

PARTNER IN EDUCATION

Homecoming Registration Form

Also available online at www.ico.edu/alumni/homecoming2012.

Registration deadline is August 24.

Name _____

Guest _____

Address _____

(Circle one: home/office)

City _____

State _____ Zip _____

Phone _____

(Circle one: home/office/cell)

Email _____

Class of _____

FRIDAY, SEPTEMBER 7 (Please indicate the number attending each event on the line provided.)

____ Alumni Association Awards Program

Complimentary/No Charge

____ Class Reunion Reception and Dinner

\$95.00 per person

OPPORTUNITY TO INVITE A STUDENT

____ Yes, I would like to invite a student to attend the Class Reunion Dinner on September 7,
by adding \$95.00 per invited student to my total fees.

SATURDAY, SEPTEMBER 8

____ Two Hours of Continuing Education (non-tested)

\$30.00 Alumni/\$60.00 Non-Alumni

____ Student/Alumni Mingle

Complimentary/No Charge

____ Party at Kroll's South Loop Bar and Restaurant

\$25.00 per person

SUNDAY, SEPTEMBER 9

____ Four Hours of Continuing Education (non-tested)

\$60.00 Alumni/\$120.00 Non-Alumni

Donation to Alumni Association Scholarship Fund

____ I would like to include a donation to ICO to provide scholarship funding for
aspiring young doctors. \$_____ Amount

_____ REGISTRATION FEES

_____ DONATION AMOUNT

_____ TOTAL AMOUNT DUE

REGISTRATION OPTIONS:

Please submit your registration form with
payment by August 24.

Register Online:

www.ico.edu/alumni/homecoming2012

Register by Mail:

Illinois College of Optometry, Attn: Alumni Office
3241 S. Michigan Avenue, Chicago, IL 60616

Register by Phone:

312-949-7080

Register by Fax:

312-949-7683

CANCELLATIONS AND REFUNDS

Refunds will not be provided for cancellations after September 1.

For additional information, contact Connie Scavuzzo,
Director of Alumni Development, at 312-949-7080.

Payment Options:

Check Enclosed:

Please make check payable to Illinois College of Optometry.

Check Pending:

I registered via fax and my check has been mailed.

Credit Card:

Visa MasterCard Discover AmEx

Card # _____

Exp. Date _____

Signature _____

Date _____

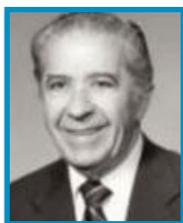
CLASS NOTES

1947

Frank Sakamoto, MCO, received the Minoru Yasui Community Volunteer Award in Denver, recognizing his many efforts to boost awareness of human rights, particularly among young people, and for his many years of dedicated service to the to the Japanese American community. Denver Mayor Michael Hancock declared March 22, 2012, as Dr. Frank Sakamoto Day in the city.

1949

Frank Fontana, NICO, of St. Louis, was inducted into the National Optometry Hall of Fame during Optometry's Meeting in June.



Kenneth J. Nolan, NICO, has retired after 50 years of practicing in the Covington, La., area. Since his first retirement 25 years ago, he has been working at Vision Care Plus. Since 1952, he has been a member of the Christ Episcopal Church, where he has served as Eucharistic Minister and Senior Warden.



1957

Sylvio L. Dupuis, former mayor of Manchester, N.H., was appointed as the honorary chair for the Manchester Historic Association's 20th Annual Historic Preservation Awards. Dr. Dupuis also served as president of the New England College of Optometry and is currently special assistant to the president for government and community relations of the Massachusetts College of Pharmacy and Health Sciences in Manchester.



1960

Kusoom Vadgama was presented with the Editor of Asian Voice Award for Research and Compilation at the 2011 Asian Achievers Awards. She was presented with the Asian Achievers Award's Gold Award for her latest book, *An Indian Portia: Selected Writings of Cornelia Sorabji (1866-1954)*. Dr. Vadgama practices in London and will turn 80 this year.



1973

Andrew Buzzelli received the Educator of the Year award from the Texas Optometric Association at its 112th Annual Convention in Austin, Texas. Dr. Buzzelli serves as the dean of the Rosenberg School of Optometry at the University of the Incarnate Word in San Antonio.



1974

Janice Jurkus received the Lester Janoff Cornea & Contact Lens Memorial Award from the Association of Optometric Contact Lens Educators. The award is presented annually to the AOCLE member who has demonstrated excellence in the area of contact lens-related publications, contact lens education and research.



Dr. Jurkus received the award from Andrea Janoff, OD, daughter of Lester Janoff, and Rick Spinell, OD, of Salus University

She was also appointed residency director at ICO. She previously served in the role on an interim basis.

1976

Ron Foreman was named president of SECO International during its annual meeting. Throughout his career, he has served as president of the Northeast Florida Optometric Society, president of the Florida Optometric Association, has been and a member of the Florida State Board of Optometry



Dirk Schrotenboer

was elected to the Michigan Optometric Association Board of Trustees at the association's annual meeting in May. Dr. Schrotenboer currently practices at Lakeshore Eyecare Center in Holland, Mich., a practice he founded.



1979

Larry Morrison was elected Vice President of the Minnesota Optometric Association at its Annual Meeting Awards Banquet in Minneapolis. Dr. Morrison practices with his son, Dr. Michael A. Morrison ('04) and Dr. Becky McIlonie at Morrison Eye Care, Detroit Lakes and Mahanomen.



Timothy Wingert

has been named a distinguished scholar and fellow in the National Academies of Practice. He is currently the associate dean for academic affairs of the Rosenberg School of Optometry at the University of the Incarnate Word in San Antonio.



1982

Randall Hoch was appointed to the Montana State Board of Optometry.

1983

Stanley Toompas and his identical twin brother Stephen, a pharmacist, have co-authored *I'm the One the Other Isn't*, *The Stevie-Stanley Stories*, a book of 31 short stories. The stories chronicle their adventures growing up in Clarksburg, W. Va. in the '60s and '70s. The sequel has just been completed and includes a story about ICO.



1990

Renee Tomes Dunlap opened Texas State Optical in 2010, which is a network of independent optometrists in San Antonio, Texas. The National Association of Women in Business Owners, San Antonio Chapter, also awarded her the Entrepreneurial Spirit Award in the category Rising Star, which is for businesses open less than three years with significant growth and signs of longevity. She lives with her husband, Dr. Steve Dunlap, and children Garrett, 18, and Eben, 15, in Boerne, Texas.

1999

Mike Korthals was named president of the Iowa Optometric Association during its annual congress.

2001

Jim Sowinski and his wife Danielle are pleased to announce the birth of their second child, Hailey Rae, on April 30, 2012. Hailey was welcomed by big brother, Tyler.

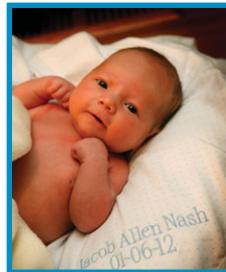


2007

Juliana Grove gave birth to a girl, Emily Josephine, on April 14, 2012.

2008

Heidi Nash (nee Bartell) and George Nash welcomed a baby boy, Jacob Allen Nash, on January 6, 2012.



2010

Kevin Harris joined Premier Eyecare Associates, which has four offices in rural North Central Missouri. He and his wife welcomed their second son, Gabriel, on March 22, 2012.



2011

Steven R. Haas joined the family practice of Hass Vision Center, with offices in Chesaning, Owosso, and Durand, Mich. Dr. Hass has continued a long-standing family tradition of optometry dating back nearly 100 years.



ICO graduates helped at an Eyecare mission to Valmiera, Latvia. (L-R): **Sarah Jerome**, OD '00; **Tom Doyle**, OD '78; **Rick Rademacher**, OD '75; and **Jeff Ritsema**, OD '72. They helped provide eyecare for nearly 800 individuals in May 2012.



FRIENDS AND FACULTY

David Lee, emeritus faculty at ICO, received the 2012 Community Service Award from the Asian American Coalition of Chicago. Dr. Lee and the coalition's other award recipients were honored at the 29th annual Lunar New Year Celebration earlier this year.



CORRECTIONS

Due to an error by *ICO Matters*, **Nikki Rai**, OD '03, was listed as a faculty member at the University of Waterloo. She should have been listed as an adjunct clinical faculty member.

Tracy Haaland Cowan, OD '94 should have been listed as naming a seat in the Lecture Center. We apologize for the omission.

IN MEMORIAM

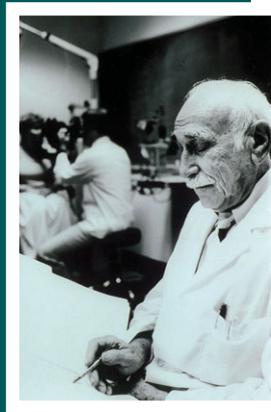


1934 IRVIN BORISH

Irvin Borish, OD, DOS, a distinguished ICO alumnus who is considered “the father of modern optometry,” died March 3 in Florida at age 99.

Dr. Borish graduated from the Northern Illinois College of Optometry – a predecessor to ICO – in 1934. He served on the school’s faculty for eight years, including as assistant dean. He then established a private practice in Kokomo, Ind., and was instrumental in starting the Indiana University School of Optometry and the Association of Schools and Colleges of Optometry.

Dr. Borish’s influence has been felt at ICO and every other optometry school in the nation for decades. He authored numerous textbooks, including the much-used *Clinical Refraction*, and was granted five patents for contact lenses, including bifocal contacts. He was a founding member of the Indiana Chapter of the American Academy of Optometry, was a president of the Indiana Optometric Association and the editor of the *Indiana Journal of Optometry*. He served as adjunct faculty at several schools.



Dr. Irvin Borish 1913-2012

When Dr. Borish retired from IU in 1982, he assumed the Benedict Professorship of Optometric Practice at the University of Houston. The school later established the Irvin M. Borish Chair in Optometric Practice, an endowed chair with more than \$1 million of support. In 1995, Indiana University honored him by establishing the Borish Center for Ophthalmic Research.

Dr. Borish received numerous awards during his career, including the prestigious AOA Apollo Award for the visual betterment of mankind in 1968 and the AOA Distinguished Service Award in 1989. He was inducted into the National Optometry Hall of Fame in 1998.

Dr. Borish is survived by his daughter, Fran Goldman, of Dallas, Penn.

1943

Robert Ahrens, MCO, of Huntley, Ill., died October 1, 2011. He practiced in Marengo, Ill., for 46 years prior to retiring. He served in the U.S. Army Air Corps during World War II.

1945

Sherman W. Schultz, NICO, of St. Paul, Minn., died January 7, 2012.

1946

Albert Levy, MCO, of Glen Ellyn, Ill., died December 20, 2011.

1947

Donald Gregory Cummings, NICO, of Midland, Mich., died March 22, 2012. In his 58 years of practice in Midland, he wrote many articles for the *Michigan Optometrist* and *Optometric Weekly* and was awarded the honorary degree of Doctor of Ocular Science. Recognized as an expert in his field, he served as the first chairman of the Contact Lens Section of the Michigan Optometric Association.

George Parik, MCO, of Oceanside, Calif., died April 18, 2011.

Vincent Zunica, NICO, of Lowell, Ind., died December 3, 2011.

1948

Henry J. Frank, MCO, of Vineland, N.J., died March 11, 2012. He was born in Landau, Germany, and served in the U.S. Army from 1943 to 1946 at Camp Drum in upstate New York where he supervised German prisoners of war. Upon graduation, he served as clinical professor at the school until 1950.

John A. Leon, MCO, of Villa Grove, Ill., died May 1, 2011. In 1949, he started Leon Optometric Clinic in Villa Grove and retired in 2002. Along with his family and son, Steve Leon OD '80, he established the Leon Family Suite at the Illinois Eye Institute.

Frank H. Pearce, NICO, of Vero Beach, Fla., died July 17, 2011.

Gibson W. St. Mary, NICO, of Kalamazoo, Mich., died January 25, 2012.

1949

George H. Andrew, NICO, of Knoxville, Tenn., died December 24, 2011. He served in the U.S. Air Force during World War II, including four years with the 12th Weather Squadron in Africa, Italy, France, Germany, Austria, Hungary and Yugoslavia. He opened a practice in Knoxville in 1950, and worked until his retirement in 2000. He also served as an optometric consultant for the Veterans Administration for 45 years.

Frank Brown, NICO, of Borger, Texas, died March 19, 2012.

David Emory Harvey, NICO, of Duluth, Minn., died April 7, 2011. He practiced in Duluth for more than 50 years.

Henry T. Marcum, NICO, of Barbourville, Ky., died April 15, 2011.

Carl G. Segal, NICO, of Valdosta, Ga., died May 5, 2012. After serving in the U.S. Navy, he returned to civilian life and had an optometry practice for three years, when he was called back to serve in the Navy. After military training, he was assigned as chief radioman on the Jacob Jones. When Pearl Harbor was bombed, the USS Hornet rescued them; and after time in military college, Dr. Segal was made chief analyst for the Department of Defense. He retired in 1975 and continued his love of photography for many years.

Theodore E. Weihe, NICO, of Leesburg, Fla., died December 12, 2011, at age 99.

1950

Charles A. Kuphall, NICO, of Menomonee Falls, Wis., died February 15, 2012.

Allen R. Ploudre, NICO, of Clovis N.M., died August 7, 2011.

1951

Edward F. Boorady, CCO, of Dunkirk, N.Y., died November 3, 2010.

Albert Kroll, CCO, of Chicago, died July 17, 2011.

1952

Edward F. Friel, CCO, of Indianapolis, died July 22, 2011. He served in the South Pacific in three major campaigns and was discharged from the Army on January 30, 1946, with rank of sergeant of the 370th Bomb Squad. He received an American Theater Ribbon, Asiatic Pacific Theater Ribbon with two Bronze Stars, and a Victory Medal. He practiced optometry in Indianapolis until 2007.

1953

Paul E. Resler, NICO, of Chesterfield, Mo., died December 20, 2011.

1954

Herbert Silverstein, NICO, of Pompton Plains, N.J., died December 23, 2011. He served as a lieutenant in the U.S. Air Force from 1954 to 1957 and was Chief Optometrist for the Northeast Air Command in Greenland, Labrador and Newfoundland. He practiced optometry from 1957 until 1995 in Hudson, N.J.

1962

John "Jack" Roggenkamp, of Portland, Ore., died April 23, 2012, from chronic obstructive pulmonary

disease. Dr. Roggenkamp enjoyed his career as an educator, administrator and director of training clinics for optometrists. He worked at the Illinois College of Optometry, Pennsylvania College of Optometry and the Pacific College of Optometry from 1976-2000.

1966

William Lawrence Saad, of Hollidaysburg, N.J., died February 22, 2012. He was the owner of The Brande Saad Group with locations in Altoona and State College, N.J. He is a former board member of the Pennsylvania College of Optometry. Dr. Saad courageously fought a battle with transitional cell carcinoma for 22 years.

1968

Duane F. Atteberry, of Bella Vista, Ark., died May 28, 2012. A lieutenant in the U.S. Navy, he was the first optometrist stationed at the U.S. Naval Academy. He sang lead in a barbershop quartet and was a volunteer firefighter. He also taught clinical procedures at ICO.

1978

Richard F. Noyes, of Marion, Iowa, died April 1, 2012. He was the owner of Iowa EyeCare, one of the largest optometric practices in the state, with locations in Marion, Cedar Rapids, Robins and Hiawatha. He served in every position on the Iowa Optometric Association Board of Trustees, including president from 1990 to 1991. In 1993, he was selected Iowa Optometrist of the Year. He led 13 missions to Haiti, delivering free vision care to more than 100,000 people.

1982

Ron Vandenberg, of Bettendorf, Iowa, died unexpectedly on May 22, 2012. He was a sole practitioner in Bettendorf for many years.



**PLEASE BE SURE TO SHARE
ALUMNI NEWS WITH ICO.**

**SEND THE INFORMATION TO
CONNIE M. SCAVUZZO, M.A.**

**Director of Alumni Development
Illinois College of Optometry
3241 S. Michigan Avenue
Chicago, IL 60616
312-949-7080
CSCAVUZZO@ICO.EDU or
ALUMNI@ICO.EDU**

A SECOND LOOK



Mary Lou French, OD, MEd, FAAO

CURRENT POSITION:

Owner of Children's & Family Eyecare in Orland Park, Illinois

FAMILY LIFE: Three adult children, ages 30, 27 and 25

ICO CLASS OF: 1977

THEN

When and how did you decide to pursue a career in optometry?

When I was 11 and got my first pair of glasses, the optometrist made an off-hand remark that it was a good field for women. He was very prescient because women didn't really have careers back then. Fast forward to the early 1970s - my youngest sister was diagnosed with Duane's Retraction Syndrome and the partner of my optometrist did vision therapy with her. I was in college at that time, struggling with a decision on a future career, and I remembered what my original optometrist said, so I applied to ICO. I was accepted and the rest is history.

Why did you choose ICO?

It was near home and the only place I applied. After doing my undergraduate at Loyola, I was working full-time and going to school at night, so ICO was my only option.

What was your best memory of your time at ICO?

All of it, really. I enjoyed every bit of my time there - the students, the faculty, the classes. I made good friends whom I still see today. I just had dinner with two of my classmates this past week. That really is the highlight for me.

What did you do right after graduation?

I worked in a private practice doing vision therapy, and I worked in the clinic at ICO and in a clinic for disabled patients. I also got married right after I graduated - to a man one of my ICO friends had set me up with on a blind date!

NOW

What kind of work do you do now?

I own a private practice in Orland Park, a southwest suburb of Chicago. I opened the practice with a partner in 1979, and I've been the solo owner for 16 years. My focus has been primarily on children, although I am starting to become more of a general doctor because my patients' parents and grandparents want to see me, too.

I got involved with vision therapy when I was at ICO and that just evolved into working with children when I got out. I got my master's degree from the Erickson Institute for Early Childhood Development to give me more credibility with teachers.

I was at ICO's Practice Opportunities Symposium this past March and many students asked where I did my residency. I told them that residencies in binocular vision or pediatrics were not available then, so I was not able to do one - and that they have wonderful opportunities that I did not have.

How are you involved with ICO now?

I participate in the Practice Opportunities Symposium, I'm a member of the Leadership Circle and I own a chair in the Lecture Center as part of the Name a Seat campaign. I'm very proud of that seat - I got to sit in it when I was at the Practice Opportunities Symposium! ICO was worth every penny I earned and borrowed to go there. It gave me the opportunity to have a job that I love, even today!



Class of 1977

If you're interested in being part of the Second Look feature, please email communications@ico.edu. We're always looking for stories to tell about then and now!

THANK YOU FOR SPONSORING A SEAT(S)!

Thanks to the support of alumni and friends, ICO's Name a Seat Campaign surpassed expectations with over 295 seats named to date. If you have not named your seat yet, simply go online to www.ico.edu/nameaseat or call our development office at 312-949-7071.

Platinum

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Arol Augsburger, OD
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Kenneth S. Blum, OD
Robert W. Brenart, OD
Sandra Bury, OD
Bricker Buseth, OD
Donald J. Bush, OD
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Michael Chaglasian, OD
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A. Douglas Cook, OD
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Jerry Hayes, OD - Prima Eye Group
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Tracy Cowan, OD
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Randall Sakamoto, OD, PhD
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DATEBOOK

August

July 28-August 4
Summer Quarter Final Exams

August 7-8
NBEO Part 1 Exam

August 10-12
Class of 2016 Orientation

August 13
First Day of Fall Quarter

August 18
IColympics

August 25
Parents' Orientation, President's Welcome and White Coat Ceremony
ICO Campus

August 30
Primary Care Grand Rounds*
CE Program
Two hours non-tested
Adams Center, ICO Campus

September

September 7
Alumni Council Meeting
ICO Campus

September 7-9
ICO's Homecoming
(schedule and registration on pages 22-23)

September 8
Homecoming CE Program*
Two hours non-tested
Lecture Center, ICO Campus

September 9
Homecoming CE Program*
Four hours non-tested
Lecture Center, ICO Campus

September 20
Primary Care Grand Rounds*
CE Program
Two hours non-tested
Adams Center, ICO Campus

September 27-30
Illinois Optometric Association Convention
ICO Exhibit Booth
Crowne Plaza Hotel
Springfield, Ill.

October

October 26
AAO - Academy
ICO Alumni Reception
Phoenix, Ariz.

October 31-November 3
Fall Quarter Final Exams

*sponsored in part by an Alcon Partners in Education Grant